



# Introducing Webiny - Next Gen CMS

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**What is “next gen”?**



# Sven Al Hamad



Sven Al Hamad



# What is “next gen”?

○ Is it the infrastructure?

○ Is it the feature set?

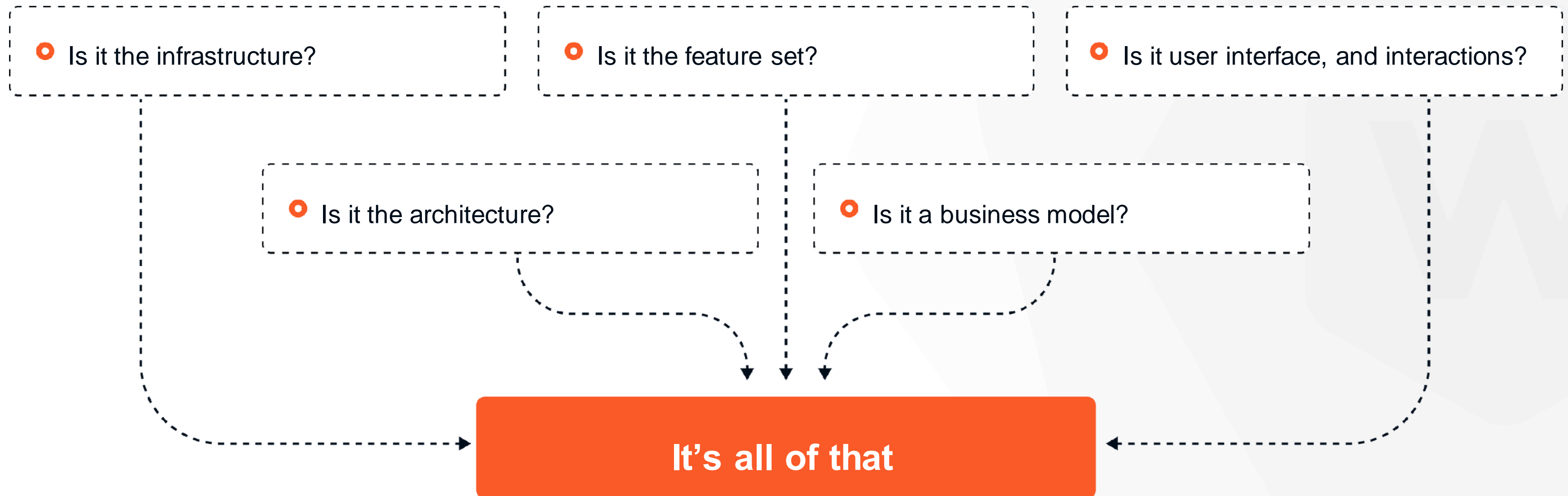
○ Is it user interface, and interactions?

○ Is it the architecture?

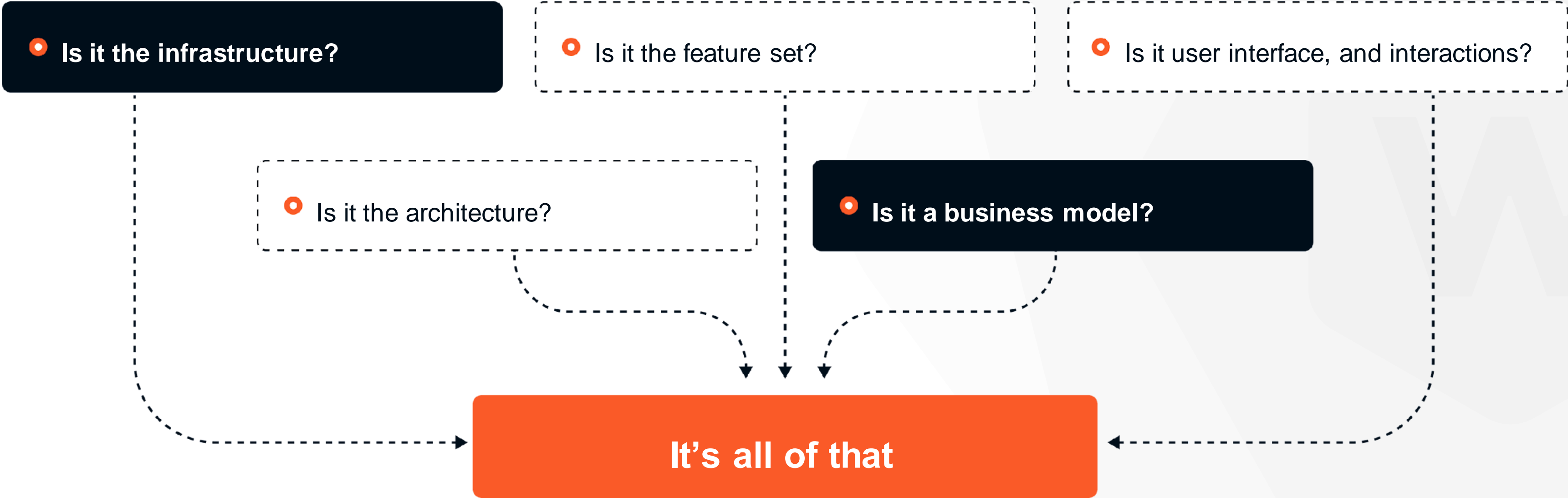
○ Is it a business model?



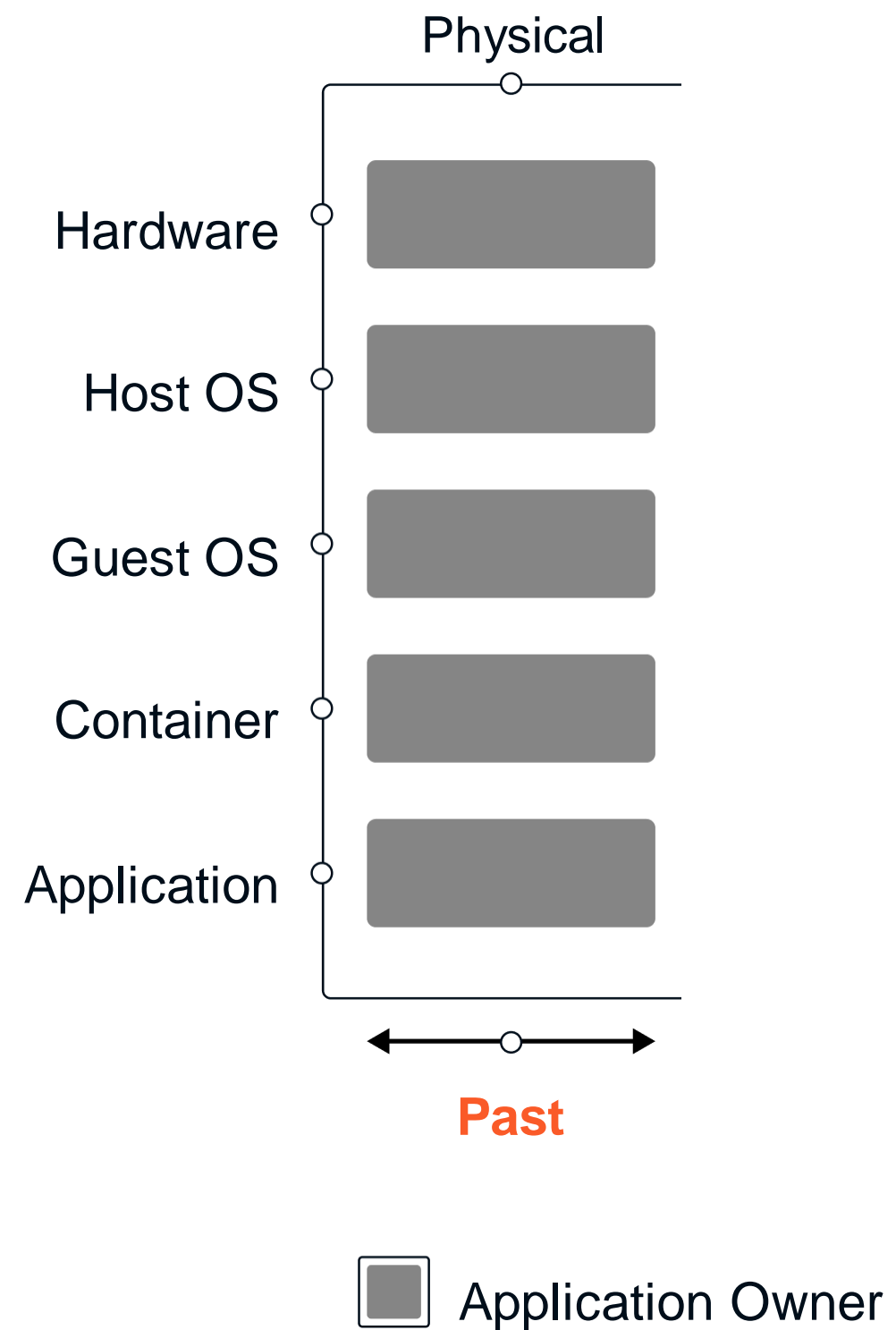
# What is “next gen”?



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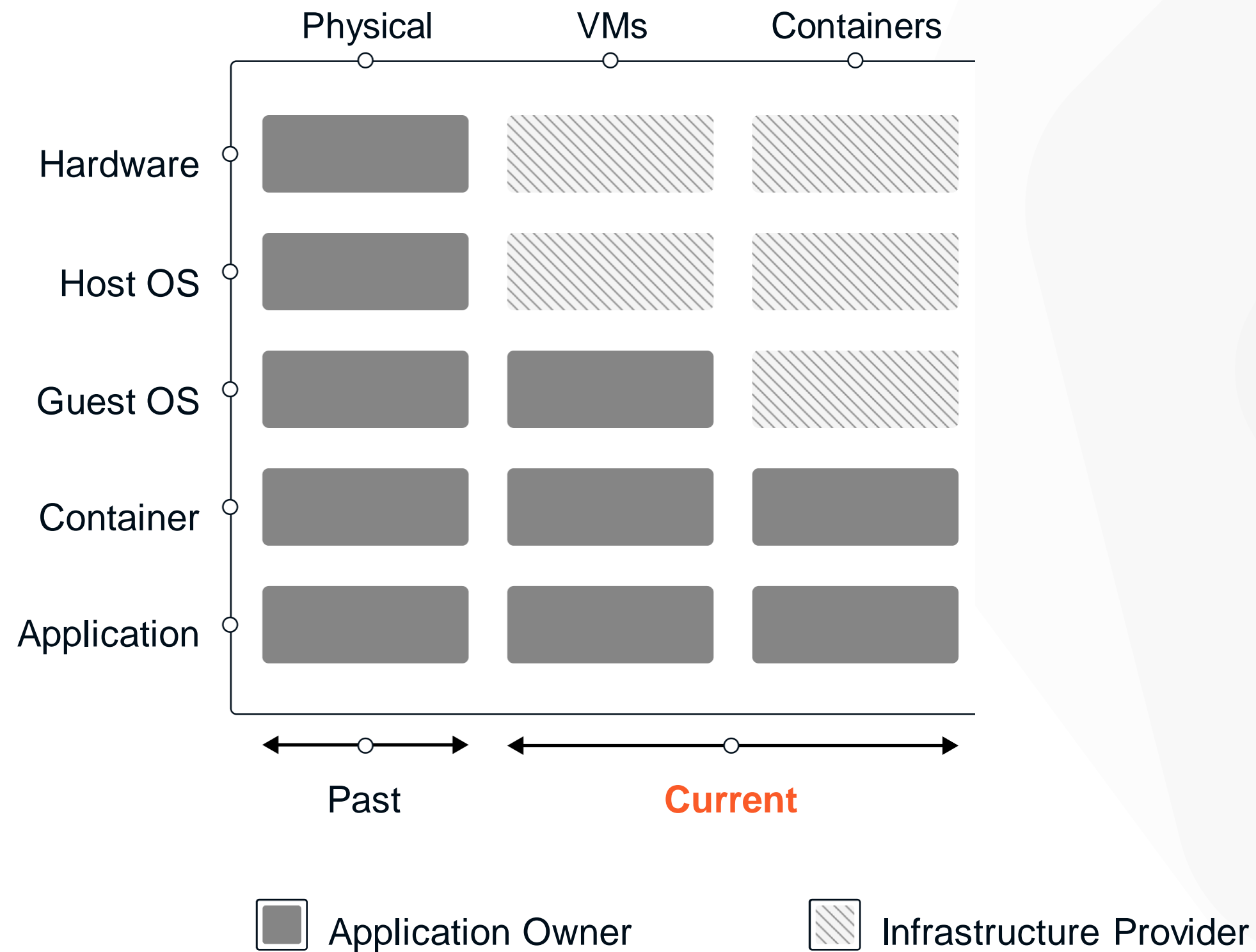
# What's new in the **infrastructure** space?



 Infrastructure Provider

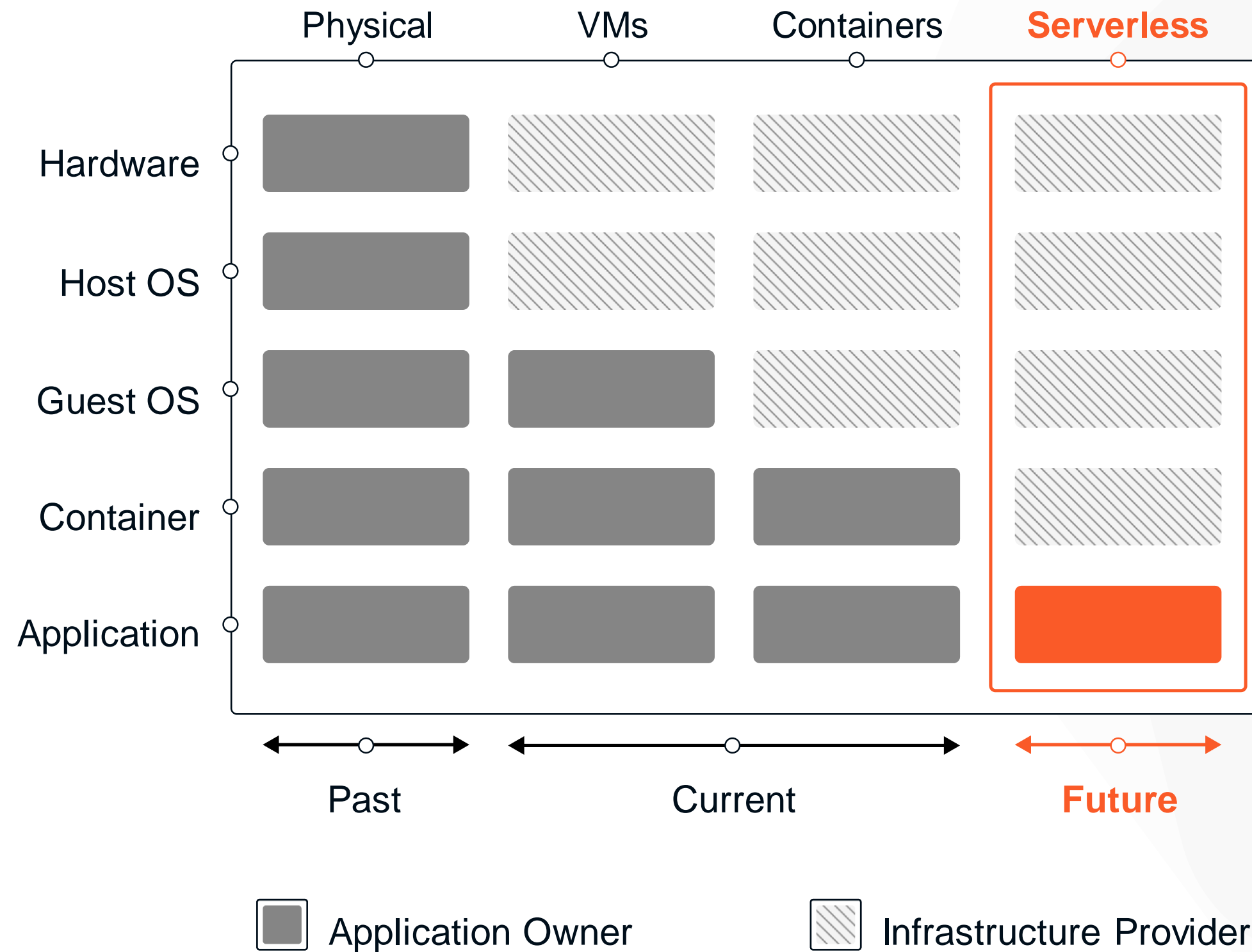


# What's new in the **infrastructure** space?





# What's new in the **infrastructure** space?



# Benefits of serverless for organizations

*Learn more:* <https://www.webiny.com/value/serverless>



# What's the next gen **business** **model?**

*Learn more:* <https://www.webiny.com/blog/what-is-commercial-open-source>



# COTS

“Packaged software”

-  
(1980-2005~)

ORACLE

software AG

sas

SAP

Microsoft

vmware

Adobe

Where are we coming  
from



# SaaS

*"Fundamentally proprietary SaaS"*

-  
(2000-2020~)



**Anaplan** servicenow

 **Dropbox**  **twilio**

 **workday.**  **ATLASSIAN**

# SaaS

|



# Open Source



**open source**  
initiative®

An alternative to **SaaS**



# COSS

*"Commercial Open-Source Software"*

(2010~ ++)



## What's the **next-gen** **standard?**



# OSS vs SaaS vs COSS

**Learn more:** <https://www.webiny.com/blog/what-is-commercial-open-source>





# OSS vs SaaS vs COSS

	OSS
Ability to adopt the product to your own needs	✓
Comes with support	✗
You can self-host the product, keeping the ownership of your data	✓
Easy to scale and maintaining the product	✗

**Total cost of ownership**



# OSS vs SaaS vs COSS

	OSS	SaaS	COSS
Ability to adopt the product to your own needs	✓	✗	✓
Comes with support	✗	✓	✓
You can self-host the product, keeping the ownership of your data	✓	✗	✓
Easy to scale and maintaining the product	✗	✓	✗

**Total cost of ownership**



# OSS vs SaaS vs COSS

	OSS	SaaS	COSS
Ability to adopt the product to your own needs	✓	✗	✓
Comes with support	✗	✓	✓
You can self-host the product, keeping the ownership of your data	✓	✗	✓
Easy to scale and maintaining the product	✗	✓	✗
<b>Total cost of ownership</b>	▲ ▲ ▲	▲	▲ ▲



# OSS vs SaaS vs COSS

	OSS	SaaS	COSS
Ability to adopt the product to your own needs	✓	✗	✓
Comes with support	✗	✓	✓
You can self-host the product, keeping the ownership of your data	✗	✗	✓
Low cost of maintaining and scaling the product	✗	✓	✓ Serverless
<b>Total cost of ownership</b>	▲ ▲ ▲	▲	♥

**Webiny**



**webiny**



**As a summary,**

Business unlocks the  
and lowers the cost.



As a summary, **serverless** unlocks the scalability and lowers the cost.



As a summary, **serverless** unlocks the scalability, security and lowers the cost.





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**Open-source** unlocks customizability,  
more, secure and  
your rules.



As a summary, **serverless** unlocks the scalability, security and lowers the cost.

**Open-source** unlocks customizability, and empowers you to store, secure and deliver your data under your rules.



**Serverless + Open Source** make  
truly a next-gen experience.